INDIVIDUAL EXHIBITOR STAND PRICING

SHELL SCHEME – READY TO MOVE-IN STANDS

Products	Unit price \$	9 Sq.m	12 Sq.m	18 Sq.m	24 Sq.m	36 Sq.m
Shell scheme stand/per Sq.m	572	5,148	6,864	10,296	13,728	20,592
Admin fee/per each exhibiting company	425	425	425	425	425	425
Logo insertion – Event APP	120	120	120	120	120	120
Logo insertion – Fascia name board	120	120	120	120	120	120
3-Day VIP Buyer Lounge pass incl. lunch	500	-	-	-	-	-
Premium stand location	1,092	-	-	-	-	-
Corner surcharge/per open side	183	-	-	-	-	-
Sub-total		5,813.00	7,529.00	10,961.00	14,393.00	21,257.00
5% UAE VAT		290.65	376.45	548.05	719.65	1,062.85
Net Total (US\$)		6,103.65	7,905.45	11,509.05	15,112.65	22,319.85



- 1. Final booth price will be based on the location you choose (Premium location and Corner surcharges may apply)
- 2. VIP Buyers Lounge Pass:
 - 1X VIP Pass to access the VIP Buyer Lounge across 3 days
 - 1 Pax Lunch Inclusive across the 3 days
 - 2X Pre-scheduled meetings arranged at the expo
 - 2X Products display in the VIP Buyer Lounge
- 3. Corner surcharge only applicable to stands with two or more open sides
- 4. Please refer to the floorplan for Premium location availability

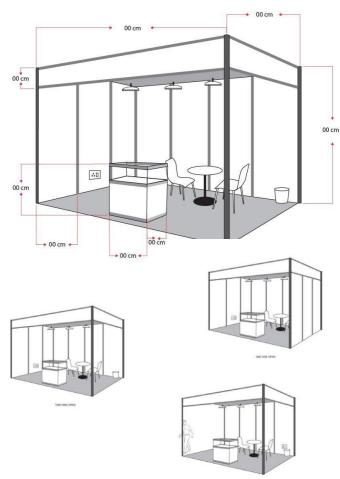


SHELL SCHEME STANDS

PACKAGE INCLUSIONS

Shell Scheme Stand Inclusions	9 Sq.m	12 Sq.m	18 Sq.m	24 Sq.m	36 Sq.m
Octanorm shell wall panels	3x3m	4x3m	6x3m	6x4m	6x6m
Table	1	1	2	2	4
Chairs	2	2	4	4	8
Info counter	1	1	2	2	4
Spotlights	3	3	6	6	12
13 Amp Power socket	1	1	2	2	4
Carpeting	Yes	Yes	Yes	Yes	Yes
Waste basket	Yes	Yes	Yes	Yes	Yes
Wi-Fi	Yes	Yes	Yes	Yes	Yes







INDIVIDUAL EXHIBITOR STAND PRICING

RAW SPACE ONLY - READY TO CUSTOM BUILD



Products	Unit price \$	18 Sq.m	24 Sq.m	36 Sq.m	54 Sq.m	72 Sq.m	96 Sq.m
Raw space only/per Sq.m	535	9,630	12,840	19,260	28,890	38,520	51,360
Admin fee/per each exhibiting company	425	425	425	425	425	425	425
Logo insertion – Event APP	120	120	120	120	120	120	120
Logo insertion – Fascia name board	120	-	1	-	-	-	-
3-Day VIP Buyer Lounge pass incl. lunch	500	-	-	-	-	-	-
Premium stand location	1,092	-	-	-	-	-	-
Corner surcharge/per open side	183	-	-	-	-	-	-
Sub-total		10,175.00	13,385.00	19,805.00	29,435.00	39,065.00	51,905.00
5% UAE VAT		508.75	669.25	990.25	1,471.75	1,953.25	2,595.25
Net Total (US\$)		10,683.75	14,054.25	20,795.25	30,906.75	41,018.25	54,500.25

