



BRANDING OPPORTUNITIES

16 - 18 November, 2026
Dubai World Trade Centre



Not Your Regular Trade Show

The Middle East Organic and Natural Product Expo is the leading platform in the MENA region for wholesale and retail trade of organic, natural, halal, vegan, and sustainable products. 25% Consumers believe that there aren't enough healthy products available in stores despite 60% increase in shelf space for organic products in the last few years. Millennials are driving growth as they prioritize healthy eating and use of clean products, also thanks to the growing population at 18.9%. In a nutshell, the opportunity for suppliers is to expand into a market with lesser competition and steady growth, to develop a year-round supply chain.



Online Buyer Community
36,000

PR & Promotion Campaign Value
\$6M

Product Enquiries Generated in 2025
4,366

SPONSORSHIP SUMMARY

Online/Digital

Sponsorship	Pricing US\$
Homepage Web Banners	1,000
Mobile APP	2,000
Exclusive Email Newsletter	1,000
Organic Majlis Live	1,800

On-site

Sponsorship	Pricing US\$
Lanyards	10,000
Badges	5,000
Visitor Bags	7,500
Floor Tile	1,000
Aisle Banner	2,000
Registration Area	5,500
VIP Buyer Lounge	5,500
Conference Theatre	5,500
Beauty Lounge	2,500 Onwards
Health & Wellness Lounge	2,500 Onwards
Super Kitchen	3,500 Onwards

ONLINE

Mobile APP



- Branded banner within the Show App.
- Your logo will be included within the footer of the official website Your logo will be included on relevant onsite signage during the event.
- Gain exposure as attendees check their appointments, view the exhibitors, check the event programme and more with the app.
- Company and product exposure before, during and after the event 60-70% of app users click on the sponsored banner.

What Does It Cost?

US\$2,000

Exclusive Email Newsletter



- Send your message to a targeted buyer audience with clear and measurable results.
- Be it product promotion targeted at generating enquiries or promoting visitors to your stand at the expo.
- Our marketing team will be handy to advice you on the right tactics for maximum results.
- Receive key metrics to evaluate the effectiveness of the campaign and for possible follow-up campaigns.

What Does It Cost?

10,000 Target list - US\$1,000

Organic Majlis LIVE



- Your banner featured on the Show's website before the online event for the chosen week between June - October <https://organicandnatural.com/majlis/#> LIVE banner throughout the one-day online session reaching over 20k highly targeted, high-quality Organic & Natural Buyers.
- Company promotions on all official social media accounts for the chosen week. Stand out as the official digital sponsor of a pre - determined week during our event cycle when Buyers are most active.

What Does It Cost?

US\$1,800

OFFLINE

A restricted number of high impact sites allow you to become exclusively associated with the Organic Expo. Dynamic and innovative digital content that boosts your brand when engaging and targeting your chosen audience. Connecting key high - traffic areas create a powerful association with your brand. Networked sites spread across the Venue allow excellent reach to largest audience.



Lanyard Exclusive



- Your logo printed on both sides of the lanyards.
- Your company/product branding worn by all attendees. Enhanced visibility as a Show Sponsor throughout the event.
- Ready Lanyards to be provided by the sponsor by 1st Nov'26.
- Design and artwork to be approved by the Organizer four weeks prior to the expo.

What Does It Cost?

US\$10,000

Badges Limited to 3 companies



- Your logo printed on all attendee badges.
- Be seen by every attendee and gain enhanced visibility as a main show sponsor, offers excellent onsite branding with your company logo appearing on all VIP Buyers, Trade Buyers and Exhibitor badges.

What Does It Cost?

US\$5,000

Delegate Bags Exclusive



- Your brand image/logo printed on one side of the Welcome Bags distributed to attendees. Recognition as sponsor on website, email communications and on relevant onsite signage.
- Bag Inserts, Branded gift, brochure or leaflet inserted into Welcome Bags (to be provided by sponsor).
- Your company name and branding carried by all buyers and exhibitors during the event. Opportunity to insert a gift or leaflet inside bag (to be provided by sponsor).

What Does It Cost?

1000 Bags - US\$7,500

ON-SITE

Floor Tiles



- Have your brand on the event floor! Grab the attention of the buyers as they look down and make their way through the event.
- Guide them to your Stand with your company logo, Stand number and a short message. Pair this with additional onsite branding to ensure you make a footprint.
- Build your company reputation whilst increasing brand awareness.
- Having your company branding on prominent display throughout the entire event will ensure that you gain high exposure and interest to Buyers

What Does It Cost?

Package of 3nos. - US\$1,000

Package of 5nos. - US\$1,600

Tile Spec: 50cm by 50cm

Aisle Banners



- Your company branding on aisle banners, which are placed in prominent positions.
- High visibility branding when attendees arrive at the Show Enhance your presence throughout the event to ensure that all Buyers are aware of your brand and Stand.

What Does It Cost?

Single banner - US\$1,500

Package of 3nos. - US\$3,500 Size: 0.80m x 2.70m



ON-SITE FEATURES

Registration Area



- Recognition as a sponsor on website.
- Be one of the first brands to be seen by all attendees on arrival each day at the event, plus distribution of brochures to a wider audience.
- Maximize your presence by appearing on the Welcome Desk.

What Does It Cost?

Package - US\$6,000

VIP Buyer Lounge



- Create brand awareness among the VIP Buyers and C- suite attendees, excellent influence top buyers. 60 Seconds video clip about the company to be played in sessions at the Buyer's lounge throughout the 3 days.
- Product placements at the Display Shelf at the Lounge. 1 Reserved table for meetings exclusive for the sponsor and their choice of dedicated buyers.
- Additional 3 one-to-one meetings with the preferred choice of buyers.
- Additional 2X full access VIP lounge (Lunch inclusive).

What Does It Cost?

US\$5,500

Conference Theatre



- Sponsor Logo prominently displayed on event website and conference agenda with over 20,000 unique hits monthly.
- 2 months visitor promotion campaign to drive conference attendees (EDMs'. Social, Digital). Sponsor to host and participate in a 35 min.
- Panel Session. On-site digital and print branding of sponsor logo across the show floor, conference backdrop, networking area etc.
- Sponsor to have full access to the VIP Lounge across the 3 days.
- Brochure seat drops in conference theatre and VIP Buyer lounge.

What Does It Cost?

US\$5,500

ON-SITE FEATURES

Beauty Lounge



- All printed and digital exhibition marketing material to carry your logo
- 3 months visitor promotion campaign
- Sponsor logo on the feature stage backdrop
- Venue branding and banners (Print & Digital On-site)
- Sponsor to get 45min dedicated session for brand & product activation each day.
- 1 x Sponsor representative to get access to VIP Buyer Lounge. (incl lunch coupon on all three days)

What Does It Cost?

Presenting sponsor – US\$ 7,500

Single session sponsor – US\$ 2,500

Health & Wellness Studio



- All printed and digital exhibition marketing material to carry your logo
- 3 months visitor promotion campaign
- Sponsor logo on the feature stage backdrop
- Venue branding and banners (Print & Digital On-site)
- Sponsor to get 45min dedicated session for brand & product activation each day.
- 1 x Sponsor representative to get access to VIP Buyer Lounge. (incl lunch coupon on all three days)

What Does It Cost?

Presenting sponsor – US\$ 7,500

Single session sponsor – US\$ 2,500

Super Kitchen



- All printed and digital exhibition marketing material to carry your logo
- 3 months visitor promotion campaign
- Sponsor logo on the feature stage backdrop
- Venue branding and banners (Print & Digital On-site)
- Sponsor to get 45min dedicated session for brand & product activation each day.
- 1 x Sponsor representative to get access to VIP Buyer Lounge. (incl lunch coupon on all three days)

What Does It Cost?

Presenting sponsor – US\$ 10,000

Single session sponsor – US\$ 3,500

MIDDLE EAST

Organic & Natural

PRODUCTS EXPO DUBAI

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